

What do you get when you bring kids, sports, great books, arts, waterslides, crafts and a really great staff together? You get an exciting new company called Well-Rounded Kids Inc., coming up on its third summer of offering summer camps at the 42-acre scenic Pickering College campus in Newmarket.

The directors, Rick and Ida Mae Simone, created the camp in 2005 when they realized the demand for their own services was rising. Rick, a professor of recreation, hockey coach and trainer with a background in running summer sport camps; and Ida Mae, a reading recovery teacher and private tutor, brought their specialties together to create this one-of-a kind camp. Pickering College, with its shaded fields, air-conditioned gym and reading rooms was clearly the perfect location for the camp.

After two successful summers, there became a demand for two separate camps. The original Well-Rounded Kids Camp and Jr. Camp for campers ages 4-11 continues into its third year, and new for Summer 2007 - SportsWoRKs for campers ages 7-11!

The Well-Rounded Kids camp experience combines sports, adventure and cooperative games with reading sessions, arts and water play. The sports program includes soccer, baseball, lacrosse and ultimate frisbee. Within each of these sport areas, campers will learn fundamentals of each sport through creative teaching techniques appropriate to their age group.

Campers read for thirty minutes daily in groups with the perfect combination of great books and excellent reading teachers. 95% of the teachers who read at WRK are reading recovery trained and all others are also highly-skilled literacy teachers. The WRK leveled book collection is loaded with humorous and high-interest books and movie novels to keep campers motivated. The goal of the WRK reading program is to keep kids reading effectively and confidently over the summer and loving it.

Campers also have opportunities to play cooperative and adventure games, participate in arts and crafts and waterplay. New this year to the Well-Rounded Kids camp, are options for campers seven and older. Specialty teachers are coming in to offer Visual Arts and Drama. Campers in this age group may also select hockey as an option. Junior campers (ages 4-6) who attend camp in the afternoon will now participate in guided writing and drawing sessions daily,

designed to increase phonetic, spatial and sequential awareness, hand / eye coordination and directionality.

SportsWoRKs is a separate camp on the same campus for those who want to do sports exclusively. The focus of the off-ice program will be on basketball, soccer and baseball and will emphasize skill development and fair play, challenging each camper's skill level. Throughout the week, there will be opportunities for a game of Capture the Flag or a trip or two down the waterslide. Hockey is offered as an option in the afternoons at the new Magna centre on Mulock Drive. Hockey players will be divided by age and ability to work on power skating and hockey skills. On-ice sessions focus on puck-control, power, agility and edge control.

At WRK camps, we recognize that summer holidays are a time for laughter and fun, and that children learn best when they are enjoying themselves. Our staff members are highly qualified and energetic and will make your child's experience memorable. It is our approach to teaching that allows us to connect with each child while at camp. All staff undergo training in the areas of child development, program planning, safety, first aid and anaphylaxis.

Camp hours are from 9-4, with half day and extended options available. Lunch is provided in the dining hall for full day campers. For more information on our programs or to print brochures, please visit us at www.wrkcamps.com . Registration is by mail and has already begun. In-person registrations will be accepted between 12-2 p.m. at Pickering College on the following Saturdays: March 31st, May 5th and May 26th, 2007. Brochures are available for pick-up at parent information boards in Newmarket elementary schools and at Pickering College, 16945 Bayview Avenue, Newmarket.

For more information on WRK

Summer Camps, please visit

www.wrkcamps.com

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or call (905) 726-0338